BUILT IN MALTA. BOUND FOR MORE.

THE COMEBACK / MILESTONES ACHIEVED

A return to the booth. A distinct identity. A growing body of music. The foundations of TINO blk's next chapter.

400	1K+	250+
COMEBACK CROWD	ŻABBAR RAVERS	CROWD STRATEGY

THE FOUNDATIONS

The identity. The film. The studio.

TINO logo and branding created; comeback promo video filmed and published. Photoshoot completed and the modern, fully operational blk studio finalised.

07 MARCH 2026

The comeback: 400 ravers.

A return to the crowd, warming up for Miss Roberta, one of Malta's most established and enduring artists.

SPRING 2026

A selective gig strategy, delivered.

The commitment to significant gigs with crowds of 250+ continued: St Patrick's celebrations at Tigullio, followed by Get Funky at Groove Gardens, Gianpula, for Easter.

SUMMER 2026

Sold-out rooms. Bigger moments.

First B2B session with Miss Roberta at a sold-out Phoenix Club. Then a major milestone: a peak-time set at Żabbar Festa Afterhours, playing to more than 1,000 ravers.

MUSIC & MOMENTUM.

BLK IMMERSIVE / CONCEPT CREATED

The blk Immersive concept established before the label signings, laying the foundations for a signature live experience.

5

TRACKS SIGNED

3 / ALVEDA MUSIC GREECE

2 / NATURA VIVA MUSIC ITALY

01 / THE FLAGSHIP COLLABORATION

Blood Omen

Flagship master completed with internationally talented Gennady Papizh Tkachenko. An agreement is in place for further productions and collaboration on live performances.

02 / THE COMPLETED DEMO & PROMO CATALOGUE

Maamool · Stuck in My Head · Profeta · Bipolar · Dense Floor
The Dagestani Wolf · Smells Like Teen Spirit (remix)
Que Rico (remix) · Young and Beautiful (Lana del Rey remix)

03 / AFROMATIK

Founded with Dre, SKI and MARKK. A successful first event brought 300+ people to Marrakech, Gianpula, in a challenging summer market. Agreement reached to bring over Kasango, known for the hit “Fire Fire”.

04 / DIGITAL REACH

www.tinoblk.eu launched, attracting over 18,000 visitors in two months. Strong growth in Instagram followers and SoundCloud listening and following, alongside the live performances.

05 / INTERNATIONAL OPPORTUNITY

Agency agreement secured for overseas opportunities through a network covering Berlin, Amsterdam, Skopje and Ibiza.

06 / A STORY WITH PURPOSE

First autobiography draft completed. Its eventual publication is intended to support charitable institutions.

Milestones, bookings and audience figures supplied by TINO / October 2026

A BIGGER VOICE.

THE NEXT 12 MONTHS / OCT 2026 - OCT 2027

Build the platform. Assemble the team. Take TINO blk international.

MID-NOVEMBER 2026 / PLANNED LAUNCH

The blk room podcast

Co-hosted by Jeanine Rodgers Scerri, Malta's leading music journalist and producer of the Backstage TV programme.

Twelve one-hour sessions giving a stronger voice to the local electronic music scene. Leading artists, DJs, promoters and club owners will explore the hot topics shaping nightlife.

THE CORE TEAM / RECRUITMENT STARTS NOW

PROJECT MANAGER
Immediate recruitment

BOOKING AGENT
Immediate recruitment

MARK ANTHONY
Sound Expert & Technical Advisor

BACKBONE MEDIA
Marketing & digital growth support

SOCIAL MEDIA / LED BY TINO
TINO retains responsibility for social media presence for now, with support from the marketing agency.

INTERNATIONAL CALENDAR

31 December 2026 / Skopje - headline NYE booking finalised.

February 2027 / Phuket, Thailand - booking finalised.

Dubai, Berlin & Ibiza - ongoing negotiations, including Ibiza winter parties.

THE NEXT LEVEL.

TARGETS TO ACHIEVE BY OCTOBER 2027

+30%	3-7	€500-1K
SOCIAL MEDIA GROWTH	TRACKS PER MONTH	INITIAL DJ FEE TARGET

01 / AUDIENCE & DIGITAL GROWTH

Grow the audience by 30%.

Increase social media numbers by 30% from the October 2026 baseline. TINO leads social media, with Backbone Media supporting marketing and digital growth.

02 / MUSIC & LABEL AMBITION

Consistent output. A higher-tier signing.

Produce 3-7 tracks each month and secure a Tier 2 or Tier 1 record-label signing. Continue developing the catalogue and the Gennady collaboration.

03 / INTERNATIONAL PERFORMANCE

More frequent. Higher profile. Paid.

Increase the frequency and reputation of overseas bookings, progressing towards an initial artist fee of €500-€1,000 per international gig.

04 / THE BLK LIVE EXPERIENCE

Bring the concept to the floor.

Establish three signature formats: blk Foreign Artist Invite, blk Immersive and blkoldskool. Deliver the local Immersive edition and the first foreign artist invitation.

CONTINUING PROJECTS

Coordinate the five signed releases, build on AFROMATIK and progress the autobiography towards a publication that supports charitable institutions.

THREE EXPERIENCES. ONE BLK IDENTITY.

THE SIGNATURE EVENT PORTFOLIO / 12-MONTH PLAN

01 / INTERNATIONAL TALENT

blk Foreign Artist Invite

Bring the first international guest artist to a blk event, creating a recognisable platform for visiting talent and the local electronic music community.

02 / THE IMMERSIVE CONCEPT

blk Immersive

Turn the completed concept into its local edition: a distinctive music-led, immersive live experience at the heart of the blk identity.

03 / THE OLD-SCHOOL CONNECTION

blkoldskool

ONE SATURDAY A MONTH / 5PM-10PM / PRIMARILY 40+

Underground raves in factories, warehouses and industrial spaces, with the location kept out of direct public advertising.

Created especially for the 40+ crowd and parents whose family commitments make late-night clubbing difficult. An early-evening escape to unwind, reconnect and feel young and relevant in the music scene they once loved so deeply.

A return to the feeling. A format that fits life now.

CLOSER TO THE MUSIC. BEYOND THE CLUB.

TWO NEW YOUTUBE SERIES / LAUNCH WITHIN 12 MONTHS

Two distinct formats bringing the TINO blk experience to the screen: an intimate recorded session and a live broadcast from special locations.

01 / PRE-RECORDED

blk Intimate Sessions

30-40 PEOPLE MAXIMUM PER SESSION

Small groups of closely involved clubbers, gathered for an intimate DJ session. Pre-recorded for YouTube, with the connection between the music, the DJ and the room at its centre.

02 / LIVE BROADCAST

blk Special Sites

TINO + GUEST / LIVE DJ SETS

TINO and a guest DJ performing from special locations, broadcast live on YouTube. A location-led series taking the blk sound into distinctive settings.

Two formats. One sound. A wider audience.